

# Greener Jobs in Sussex

Have a look at the following table. Pay attention to the + and –.

**Which companies do you think are sustainable? What could they do better?**

| Is this company sustainable?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | What could they do better?                                                            |
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|  <ul style="list-style-type: none"> <li>+ Committed to and invested in sustainability.</li> <li>+ Set goals to reach net-zero carbon emissions by 2040 and power its operations with 100% renewable energy by 2025</li> <li>– Their fundamental values promote unsustainable practices: they encourage consumerism and advocate faster shipping for customers.</li> <li>– Suggestions for greener shipping options have been passed-over for fear of alienating customers.</li> <li>+ But reports show a new plan — electric delivery trucks. If Amazon implements its new fleet of delivery vehicles, it could transform its reputation for being an unsustainable company.</li> </ul> |    |
|  <ul style="list-style-type: none"> <li>– The Netflix business model is unsustainable. Their tendency to start big-budget projects and then end them after a single season is a waste of materials and resources.</li> <li>– Their business model encourages people to use the internet, contributing to collective digital traffic and subsequent energy usage. Fossil fuels provide electricity globally, which means the more internet usage, the higher the daily emissions.</li> </ul>                                                                                                                                                                                           |  |

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| Is this company sustainable?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | What could they do better?                                                            |
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|  <ul style="list-style-type: none"> <li>+ Went strawless in the name of sustainability.</li> <li>– The amount of plastic waste from their straw usage is nothing compared to their disposable plastic cups. While they also offer paper cups, a thin layer of liquid-resistant material coats the cups and makes them non-recyclable. As a leader in the food and beverage industry, this company could be doing more to reduce its footprint.</li> </ul>                                                                                                                                                                                              |    |
|  <p>This Swedish fast-fashion giant is known for making promises but frequently misses the targets.</p> <ul style="list-style-type: none"> <li>– With efforts to be more sustainable, they began clothing recycling programs. However, many people pointed out that it would be greener if their clothes would last for years rather than quickly falling apart.</li> <li>– The clothing company is known for underpaying its overseas workers. Despite promises, David Savman, H&amp;M's global head of production, says none of the workers are <u>being paid living wages</u> due to disagreements on what qualifies as a fair figure.</li> </ul> |  |
|  <ul style="list-style-type: none"> <li>+ Disney seems to constantly expand their business and influence over the world, but they have sustainable practices to support that growth.</li> <li>+ In 2019, the company <u>purchased a 270-acre solar facility</u> outside of Orlando. With this facility and other initiatives, they are able to reduce their net emissions by 47%, and it is expected that this number will grow as their initiatives increase.</li> </ul>                                                                                                                                                                            |  |